

WSOC-TV

Agency Name: Chao Strategy Message & Media

Todays date: 10/30/2012

Advertiser Name: Larry Kissell

Invoice Nbr.: _____

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract #
338726

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: _____

Time Aired: _____

A/E Name: Andrea Moore

A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____

Corrected Rate: _____

Gross Credit/Debit: \$250.00

Net Credit/Debit: \$212.50

REASON FOR ADJUSTMENT:

SALES

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

OTHER

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Cony. Error
- ☐ Production Billing Adj.
- ☐ Internet

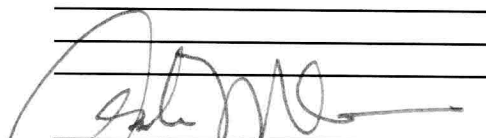
TRAFFIC

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

EXPLANATION:

Credit due to rebate for the week of 10/22 - Money is being re-spent

11/6 10-11a 1x \$250


Approved for Sales

Approved for Accounting



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Chao Strategy Message & Media

Attn: Kissell

1322 G Street, SE
Washington, DC 20003

Contract # 338726

Schedule Dates	10/25/12-11/06/12	Date Entered	10/24/12
Advertiser	Larry Kissell for Congress (9216)	Last Modified	11/05/12
Agency	Chao Strategy Message & Media (5389)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1845 CONGRESS (140514)	Headline #	06394841
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	CERTO, MICHELE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	259/271/1845	Commission	\$2,497.50
Account Types	National/Political	Net Total	\$14,152.50
Billing Type	Standard	Sales Tax	

Comments

KISSELL FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	8	\$7,000.00
Nov. 2012	10	\$9,650.00
Grand Total:	18	\$16,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	6P- 6:30P (EST)						1			1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6	10/24/12
2.0	Normal Line / Spot	10/26/12-10/26/12	5	:30	7A- 8A (EST)							1		1	\$775.00		Charlotte (WSOC)	GD MRN AMR-ABC	10/24/12
3.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	11P- 11:35P (EST)		1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/24/12
4.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	6A- 7A (EST)		1							1	\$850.00	\$850.00	Charlotte (WSOC)	UPDATED 9/28, EYE NWS DAYBRK	10/24/12
5.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	7A- 8A (EST)							1		1	\$325.00	\$325.00	Charlotte (WSOC)	EYE NW SA MRN2	10/24/12
6.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	11P- 11:35P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 11<	10/24/12
7.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	7A- 8A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)	EYE NW SU MRN2	10/24/12
8.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	6P- 6:30P (EST)				1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6	10/24/12
9.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	6A- 7A (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	UPDATED 9/28, EYE NWS DAYBRK	10/24/12
10.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	6P- 6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6	10/24/12
11.0	Normal Line / Spot	10/30/12-10/30/12	5	:30	7A- 8A (EST)			1						1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR-ABC	10/24/12
12.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	11P- 11:35P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/24/12
13.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	6P- 6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWIT NWS 6	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 338726

Schedule Dates

10/25/12-11/06/12

Advertiser

Larry Kissell for Congress (9216)

Agency

Chao Strategy Message & Media (5389)

Product

Political - Federal Candidate (1067)

Brand

1845 CONGRESS (140514)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

CERTO, MICHELE

Phone/Fax

/

Date Entered 10/24/12

Last Modified 11/05/12

Entered By Jill Hipskind

CO-OP No

Headline # 06394841

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,497.50

Net Total \$14,152.50

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Oct. 2012 8

Nov. 2012 10

Grand Total: 18

Spots

\$7,000.00

\$9,650.00

\$16,650.00

Chao Strategy Message & Media

Attn: Kissell

1322 O Street, SE

Washington, DC 20003

CPE

259/271/1845

Account Types

National/Political

Billing Type

Standard

Comments

KISSELL FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Spot	10/31/12-10/31/12	5	:30	6A- 7A (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	UPDATED 9/28, EYE NWS DAYBRK	10/24/12
15.0	Normal Line / Spot	10/31/12-10/31/12	5	:30	7A- 8A (EST)				1					1	\$775.00	\$775.00	Charlotte (WSOC)	GD MRN AMR-ABC	10/24/12
16.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	11P- 11:35P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 11	10/24/12
17.0	M/G For 2.0, 1 / Spot	10/29/12-10/29/12	6	:30	6:30A- 7A (EST)									1	\$750.00	\$750.00	Charlotte (WSOC)		10/25/12
18.0	Normal Line / Spot	10/26/12-10/26/12	6	:30	1:35A- 2:05A (EST)						X			1	\$25.00	\$25.00	Charlotte (WSOC)		10/25/12
19.0	Normal Line / Spot	11/06/12-11/06/12	5	:30	10A- 11A (EST)			X						1	\$250.00	\$250.00	Charlotte (WSOC)		11/5/12

CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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